

CORPORATE PROFILE 2023

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WHO WE ARE

YOUR VALUABLE BUSINESS PARTNER

Founded in 2015, Idea Batch emerged as a visionary Design & Marketing Agency, excelling in Website Design & Development, Digital Marketing, Server Hosting, and helping local businesses expand overseas through search marketing.



THE FACTS

WHY GO ONLINE

Expand your reach, engage customers 24/7, and tap into global markets. A digital presence fuels growth, fosters convenience, and unlocks new possibilities for success.

84%

Of consumers think a website makes business more credible than companies who only have social media profiles.

91%

Of consumers use the internet to look for local goods or services.

64%

Of consumers prefer to buy from businesses they can contact online.



WHAT WE DO

WE HELP CLIENT SUCCESS WITH THEIR BRANDING



WEB DEVELOPMENT

- Front-End / CMS Website Design
- ❖ E-Commerce Development
- Custom Laravel Website
- Website Maintenance



DIGITAL MARKETING

- Google Search Ads
- Google Display Ads
- Search Engine Optimization
- Social Media Marketing



SERVER & HOSTING

- Website & Email Hosting
- Domain Register & Renewal
- Data Migration
- IT Support



VALUE ADDED

- ❖ HRDF Class
- Digital Name Card
- Speed Optimization
- Website Debug

WHY CHOOSE US

ONE STOP SOLUTION FOR YOUR NEEDS





WIDE RANGE OF SERVICES



CUSTOMER FOCUSED



MARKETING READY



LATEST TECHNOLOGY



BESPOKE DESIGN



PROVEN RESULT



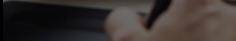
COST EFFECTIVE



ENCRYPTED CONNECTION



SEO FRIENDLY



CLIENTELE

TRUSTED BY GREAT COMPANIES

With years of experience, we've delivered numerous projects across SMEs, Public Listed Companies, and Multi-National Companies. Our tailored websites are designed to suit a variety of industries, including Construction, IT, Professional Services, Food & Beverage, Beauty & Aesthetics, Law & Legal, Branding, Consultation, Manufacturing and more.

























OUR HONOR

MALAYSIA WEBSITE AWARDS (MWA)

Malaysia Website Awards is a prestigious award program judged by industry professionals, seeking to recognize and reward the most outstanding performance of web developers, designers & agencies in the country. Idea Batch has been awarded for three consecutive years.







IDEA BATCH

2018 February (Commercial)

103 COFFEE

2019 November (E-Commerce)

D'RYTUALS

2020 June (E-Commerce)



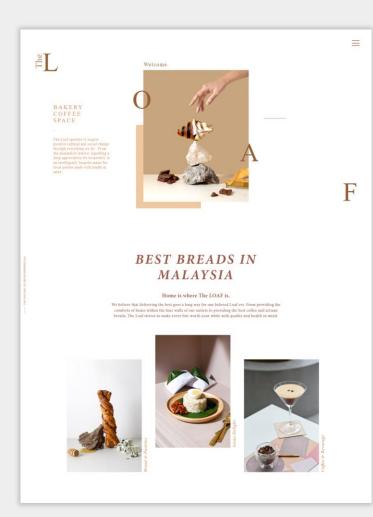
PROJECT SHOWCASE

EXPLORE OUR EXCELLENCE

Explore a curated collection of our finest projects, where we proudly showcase our favorite works born from inspiration and dedication.

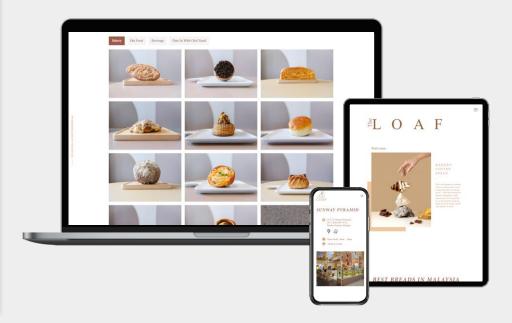
Dive into our portfolio to experience and discover our proudest achievements among the hundreds of completed projects.

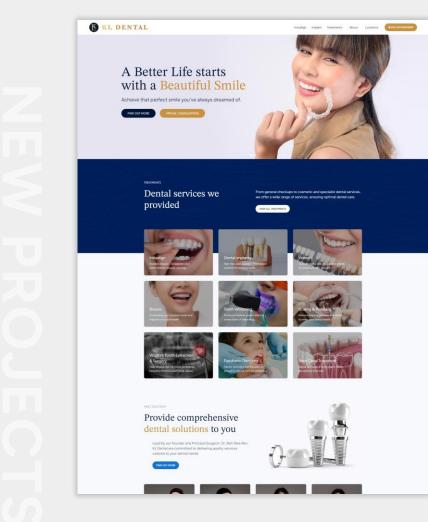






A famous and instagramable bakery & coffee shop with outlets in various locations including KL, Selangor & Pulau Langkawi.

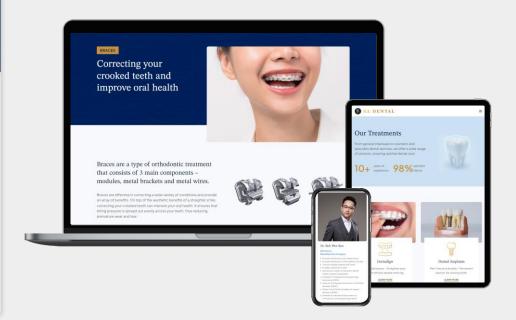






kldental.com

An experienced & innovative dental clinic, branching out a whole new concept of dentistry and aesthetic.



≡ FB IG

Y STUDIO







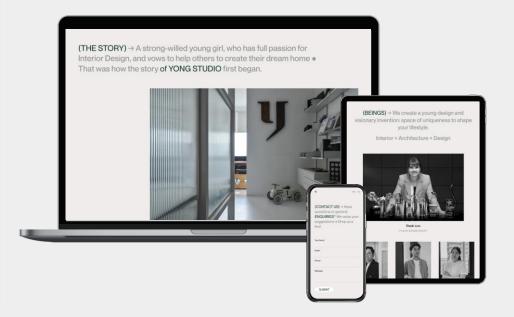








An interior design studio that creates a young design and visionary invention space of uniqueness to shape lifestyle.





RISO ART JAM

risoartjam.com

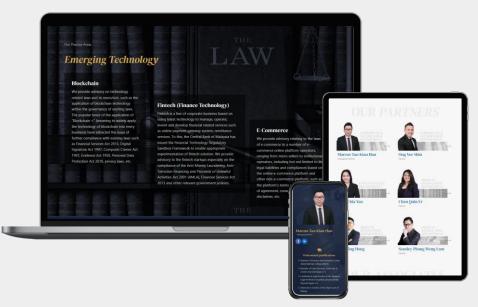
The first-ever Riso Art Exhibition in Malaysia, featuring a collection of stunning Riso art prints from all around the world.

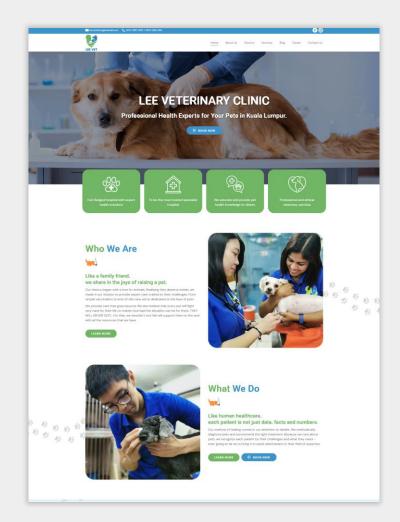






A boutique legal firm based in Kuala Lumpur,
Malaysia focusing on corporate and legal services.







A trusted veterinary clinic offering professional and ethical veterinary services for your beloved pets.





matangbhd.com





A public listed investment holding company involved in management of plantation estate, sales of FFB and property investment holding.



valensnutrition.com



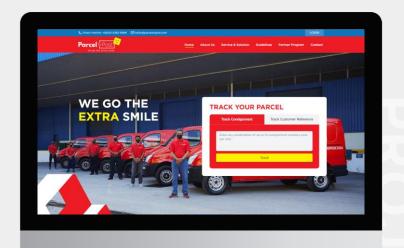


A range of science-based nutrition products and solutions that has been widely used by healthcare professionals and institutions for over 15 years.



parceltopost.com





A reliable and efficient shipping service that helps you send packages and parcels anywhere in the world.

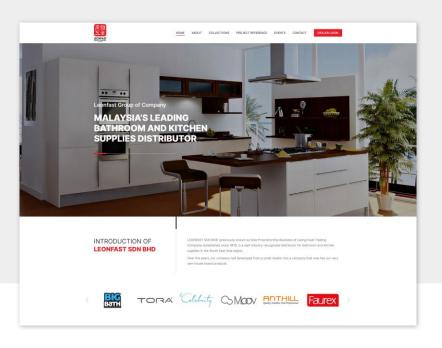






Malaysia's latest property management firm in the way's buildings are managed, with more than eight years of experience in property management service.

MORE COMPLETED PROJECTS



LEONFAST

leonfast.com

Malaysia's Leading Bathroom and Kitchen Supplies Distributors.

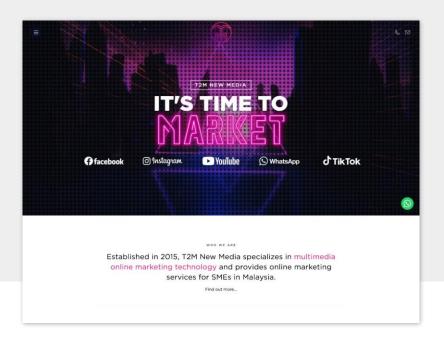


ILP REALTY

ilprealty.com.my

A group of passionate property agents who sell premium property in Klang Valley.

MORE COMPLETED PROJECTS



T2M NEW MEDIA

t 2 m n e w m e d i a . c o m

Social Media Company who helps SMEs increase online branding awareness.



GANGNAM 88

gangnam 88. net

Famous Korea Restaurant which have more than 5 outlets in Malaysia.



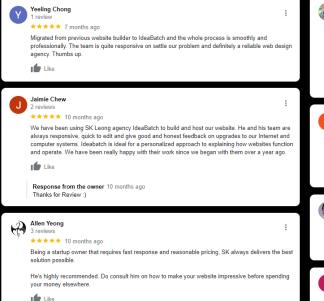
TESTIMONIALS

INVALUABLE INSIGHTS

Genuine feedback from our clients, reflecting their experiences and helping us refine our services. They are a vital resource for improvement, transparency, and a powerful testament to a business's reputation and quality.

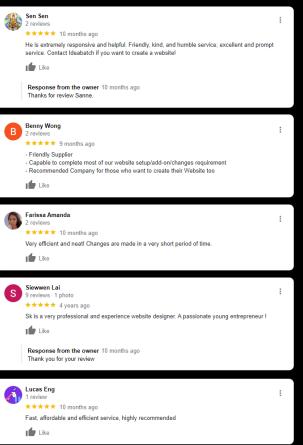


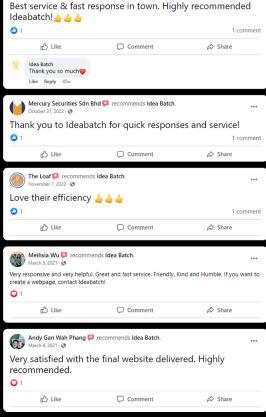
GOOGLE & FACEBOOK REVIEW





Response from the owner 10 months ago Thanks for review Allen:)





Chao Edison III recommends Idea Batch.

October 25, 2022 - 3



GET IN TOUCH

TOGETHER WE GROW

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